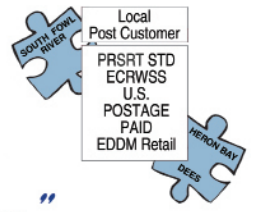


The Connection

"Connecting Communities Through Communication"



ADVERTISING RATE SHEET

Reaching South Mobile County!!!

15,000 FREE ALL COLOR papers to every household and business in the following areas:

- Bayou La Batre • Coden • Grand Bay • Irvington • St. Elmo • Union Church
- Alabama Port • Heron Bay • South Fowl River.

We have rack coverage on: • Dauphin Island

We also have drop spots in: • Theodore • Dawes • Dees

ADVERTISING RATES PER ISSUE

SIZE	OPEN RATE	2 MONTHS (\$ per/month)	3 MONTHS (\$ per/month)
1/16 PAGE	\$139.70	\$122.25	\$102.95
1/8 PAGE	\$212.95	\$195.80	\$173.60
1/4 PAGE	\$338.65	\$307.65	\$275.25
1/2 PAGE	\$603.50	\$541.40	\$478.30
3/4 PAGE	\$809.45	\$732.70	\$653.75
FULL PAGE	\$1030.40	\$938.65	\$831.40

BUSINESS CARDS: \$30.00 per issue.

FRONT & BACK PAGE: OPEN RATE ONLY. This is a first come first served space.

FRONT PAGE SHOWCASE: MIDDLE BLOCKS \$150.00 EACH, TOP CORNERS \$75.00/EACH.

OBITUARY/CLASSIFIED ADS: \$15.00 FOR 25 WORDS OR LESS AND \$.15 PER ADDITIONAL WORD - ADD \$10.00 FOR CLASSIFIED PICTURE, \$30.00 FOR OBITUARY PICTURE

DESIGN: There is a Flat \$50 fee for design for up to 1/2 page, Full page is \$100 flat fee. Changes to text in the design and pictures within the design for future ads are free. Redesign is flat fee price.

Your ad idea/layout can be e-mailed, mailed, or picked up by request.

ALL ADVERTISEMENTS MUST BE PAID IN FULL BEFORE PLACEMENT IN AN ISSUE.

All new Ads, Ad Changes or Corrections, Articles, Etc. MUST be submitted to The Connection before 11:00 pm on the deadline date. *See the Deadline & Distribution Dates Information Sheet.*

Voice/Text (251) 210-7018

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Facebook: The Connection Newspaper